

2009 CIC-SHRM STRATEGIC GOALS AND OBJECTIVES

MISSION: The mission of CIC-SHRM, as a non-profit organization, is to support the professional and advance the profession of Human Resources in Central Illinois.

STRATEGIC GOALS:

1. Increase awareness of CIC-SHRM as a resource within the community we serve.
2. Align with SHRM to ensure Human Resources is recognized for its contributions to business success.
3. Provide a means for the exchange of ideas and discussion of the issues, challenges, and strategies of Human Resources.
4. Present Chapter members with education and information that assist human resource professionals in their roles as leaders and decision makers.

2009 OBJECTIVES:

Past-President

1. Develop a succession plan (**President to assist**).
2. Create orientation plan for new board members (**Secretary to assist**).

Vice President

1. Involve senior-level chapter members in chapter programming.
2. Increase the number of HRCI certified chapter members.

Treasurer

1. Generate opportunities for additional non-dues revenue (**Board to assist**).
2. Establish internal policy for cash control.
3. Research tax exempt status for costs savings to the chapter.
4. Initiate a budget for study group facilitator.

College Relations

1. Coordinate speaking opportunities with UIS Human Resource Classes (**Donna to assist**).

Legislative

1. Initiate contact with government officials and SHRM Governmental Affairs division.

Membership

1. Create and distribute survey for new members to be sent out to them after six months in the Chapter.
2. Increase the number of local members who are also SHRM members through a SHRM membership drive.
3. Explore new member mentoring program as a way to welcome new members into the Chapter.
4. Target small business membership through a booth at Business Connections.

2009 CIC-SHRM STRATEGIC GOALS AND OBJECTIVES

5. Achieve an 80% member retention rate.

Public Relations

1. Research and implement additional promotional opportunities for the Chapter.
2. Develop a master list of promotional activities and timelines to occur from year to year.
3. Create an annual sponsorship package for 2009.

Webmaster

1. Explore web services alternatives to ensure the Chapter is getting the maximum benefit possible from our website.
2. Establish CVent system and coordinate distribution of information for surveys, chapter meetings, library materials, and special announcements.