

CIC-SHRM SPONSOR/VENDOR OPPORTUNITIES

If you have a service or product that you would like to spread the word about, take advantage of our sponsorship opportunities!

Opportunity	Investment	Benefits	Deadline	Promotion
Chapter Meeting	\$100 members/ \$150 non-members	Placement of fliers/promotional material on tables; verbal acknowledgement/thank you for sponsorship; opportunity to address the membership; Newsletter recognition; one meal at the meeting	Signed contractual agreement submitted no later than 60 days prior to meeting	Inclusion in the meeting announcement (posted on website); recognition in Newsletter; word-of-mouth from meeting attendees
Platinum Chapter Meeting	\$200 members/ \$250 non-members	Placement of fliers/promotional material on tables; verbal acknowledgement/thank you for sponsorship; opportunity to address the membership; Newsletter recognition; one meal at the meeting; two months of website advertising	Signed contractual agreement submitted no later than 60 days prior to meeting	Inclusion in the meeting announcement (posted on website); recognition in Newsletter; word-of-mouth from meeting attendees; logo and link on our website (2 months)
Conference Sponsorship	\$400 members/ \$500 non-members	Placement of fliers/promotional material in conference packet; verbal acknowledgement/thank you for sponsorship; opportunity to talk with attendees during breaks and lunch; Newsletter recognition; one month of website advertising; two seats and two meals at the conference	Signed contractual agreement submitted no later than 90 days prior to conference	Recognition in Newsletter; word-of-mouth from meeting attendees; logo and link on our website (one month); inclusion in our Chapter's conference promotional materials
Member Recognition & Networking Dinner Sponsorship	\$100	Verbal acknowledgement/thank you for sponsorship; two meals at the event	Signed contractual agreement submitted no later than 60 days prior to Dinner	Logo included on agenda; word-of-mouth from attendees
Member Recognition & Networking Dinner Award Sponsorship	\$500	Verbal acknowledgement/thank you for sponsorship; four meals at the event	Signed contractual agreement submitted no later than 60 days prior to Dinner	Logo included on agenda; word-of-mouth from attendees; recognition in media release following the event
Job Posting	\$0 members/ \$50 non-members			Job posting on website job bank for 30 days; email blast to membership notifying them of the new posting
Event Posting	\$0 members/ \$100 non-members			Event posting on website calendar of events page; inclusion in Newsletter; email blast to membership notifying them of the event
Annual CIC-SHRM Sponsorship Package	\$1800	Includes all of the following along with the related benefits and promotions: <ul style="list-style-type: none"> • Six Platinum Chapter Meeting Sponsorships (\$1200 value) • Annual Conference Sponsorship (\$400 value) • Award Sponsorship at the Member Recognition & Networking Dinner (\$500 value) • Free Advantage Membership (\$175 value) • Free job postings on the CIC-SHRM website • Free event postings on the CIC-SHRM website 		

**sponsorships must be approved by the appropriate CIC-SHRM Committee and all applicable fees must be paid prior to the event.

To learn more about sponsorship opportunities or to inquire about availability, please e-mail: publicrelations@cic-shrm.org