



The SHRM Foundation

How It Benefits You

Overview

- What is the SHRM Foundation?
- What does the Foundation do?
- Why should we support the SHRM Foundation?

What is the SHRM Foundation?

- 501(c)3 affiliate of SHRM
- Legally separate entity
- Able to accept tax-deductible contributions

SHRM Foundation Vision & Mission

- The SHRM Foundation maximizes the impact of the HR profession on organizational decision-making and performance by promoting innovation, research, and the use of research-based knowledge.

Why “Research-based” Knowledge?

- Research shows which methods work
- Builds HR’s credibility
- Adds value to your organization
- Helps you speak the language of business

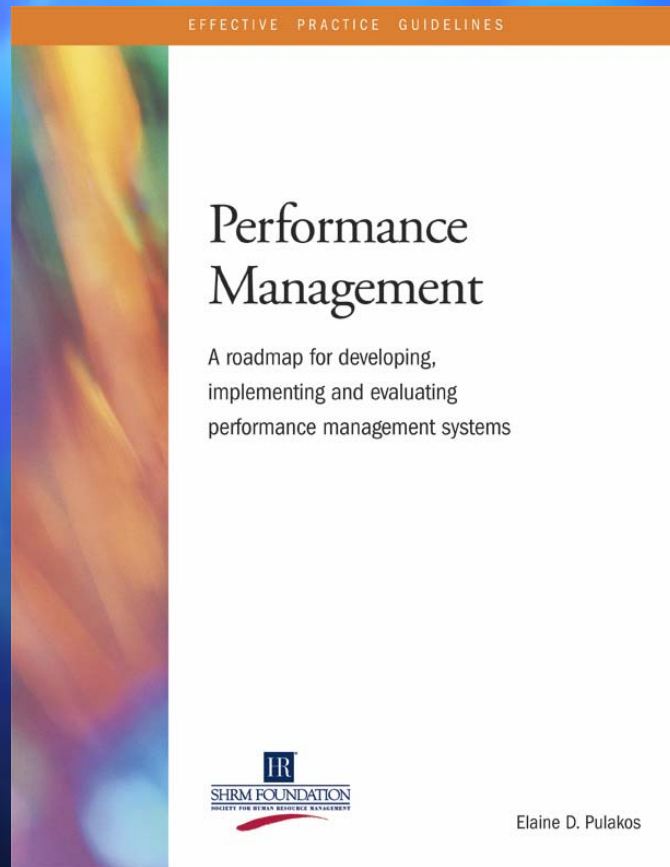
What Does the SHRM Foundation Do?

- Create and disseminate research-based knowledge and supports professional development of HR professionals
 - Research
 - Publications
 - Education
 - Scholarships

Foundation Programs/Process

- Research - Award research grants
- Publications - Publish research results: books, reports, website
- Education - Create presentations, videos and study guides to share knowledge
- Scholarships - Provide money for further education and certification

Effective Practice Guidelines



- New series
- Research based
- Easy-to-use format
- Free to members
- New Report on Selection Techniques; Fall 2005

“HR in Alignment” DVD

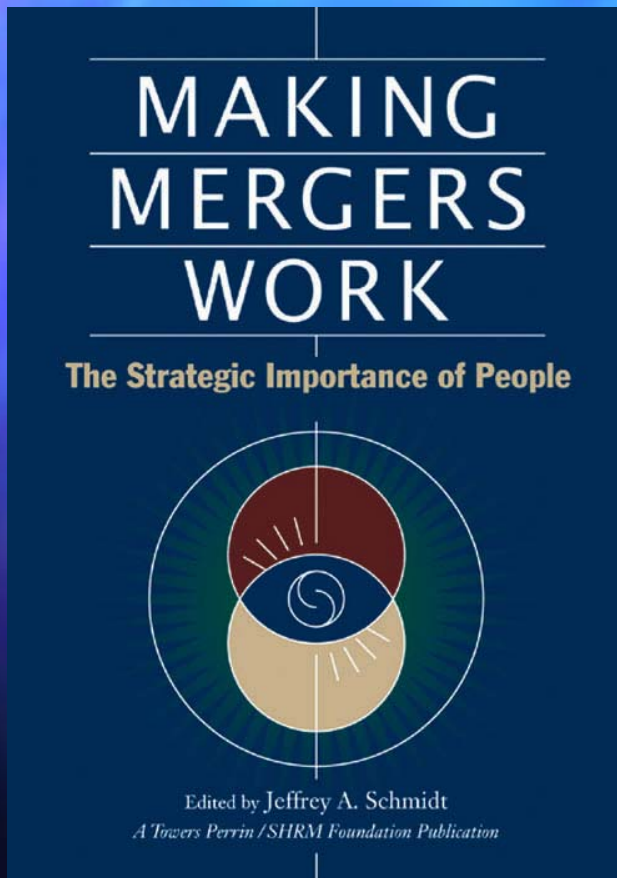
- Case study of Sysco food services
- Links HR strategy to business strategy
- Excellent for chapter programs
- Distributed free to all SHRM chapters and state councils

New!

Talent Management DVD

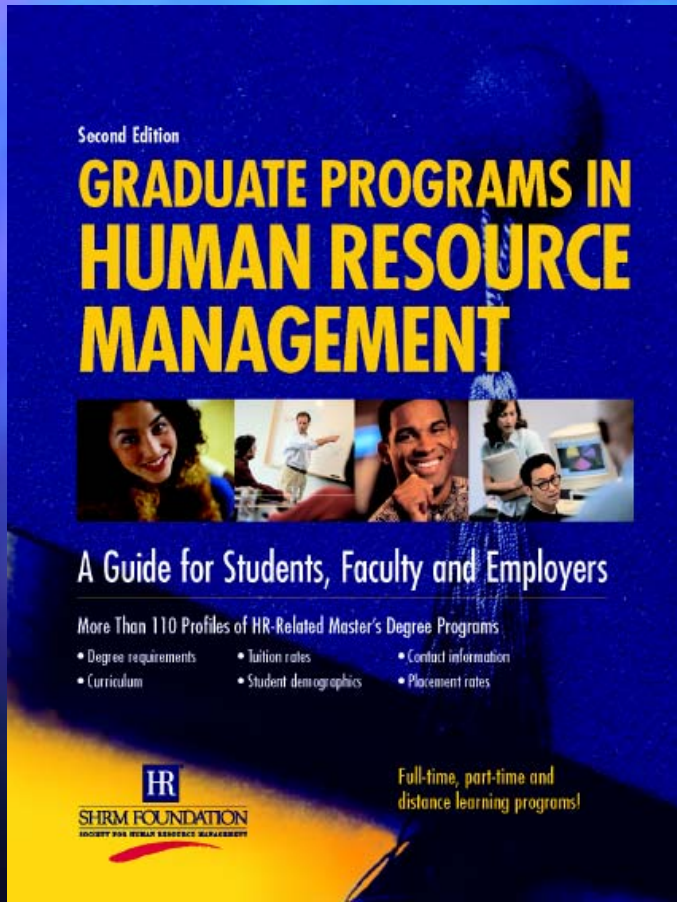
- Profiles talent strategy at Yahoo! Inc.
- Features interviews with Yahoo's senior executives
- Available from SHRMStore, Fall 2005

Mergers & Acquisitions Study



- Finding: HR's early involvement increases chances for M&A success
- Practical guide for adding value in M&A
- Excellent business reviews

HR Academic Program Directories



- Two online directories
- Masters degree programs
- Undergraduate HR programs
- Free access for SHRM members

Educational Awards & Scholarships

- Regional Scholarship Program \$50,000
- SHRM Masters Series \$25,000
- Collegiate HR Games \$36,000
- Student Scholarships \$13,000

Invest in Your Profession

- Research
- Publications
- Education & Scholarships

Contribute to the SHRM Foundation!

Thank You for Your Support!



SHRM FOUNDATION

ADVANCING THE BEST PRACTICES OF HUMAN RESOURCES

