

CIC-SHRM

Sponsor / Vendor Opportunities

If you have a service or product you would like to spread the word about, take advantage of our sponsorship opportunities!

Meetings / Conferences

Description	Chapter Meeting Sponsorship	Platinum Meeting Sponsorship	Conference Booth
Cost	\$100 member/\$150 non-member	\$200 member/\$250 non-member	\$250 member/\$300 non-member
Benefits	Place your fliers / promotional material on tables, verbal announcement/thank you for sponsorship, opportunity to speak directly with members, newsletter recognition	Place your fliers / promotional material on tables, verbal announcement/thank you for sponsorship, opportunity to speak directly with members, newsletter recognition, PLUS two months of website advertising	Booth all day, participants available during lunch and breaks for presenting products/services, flier recognition
Eligibility & Requirements	Signed contractual agreement submitted no later than 60 days prior to meeting, prior approval by membership committee, must prepay fees	Signed contractual agreement submitted no later than 60 days prior to meeting, prior approval by membership committee, must prepay fees	Signed contractual agreement submitted no later than 90 days prior to conference, prior approval by membership & conference committees, must prepay fees
Promotion	Inclusion in the Meeting Announcement (posted on website), Recognition in Newsletter, word-of-mouth from meeting attendees	Inclusion in the Meeting Announcement (posted on website), Recognition in Newsletter, word-of-mouth from meeting attendees, Logo and link on our website	Announcement to members via event flyer (posted on website), word-of-mouth, promotion by conference committee

To learn more about sponsorship opportunities or inquire about availability, please e-mail: PublicRelations@cic-shrm.org